



Estd : 2008

METHODIST

COLLEGE OF ENGINEERING & TECHNOLOGY

Accredited by NAAC with A+ and NBA

Affiliated to Osmania University & Approved by AICTE



DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2024-25 EVEN SEMESTER
COURSE OUTCOMES SUMMARY
MBA II SEMESTER - Autonomous

S.No	Semester	Course Code	Course Name	Course Instructor	CO No	Course Outcome	Taxonomy Level
1	II	MB201C	Human Resource Management	Mrs.A.Swathi	CO1	Effectively manage and plan key human resource functions within organizations	Apply
					CO2	Examine current issues, trends, practices, and processes in HRM	Analyze
					CO3	Simplify employee performance management and organizational effectiveness	Analyze
					CO4	Problem-solve human resource challenges	Create
					CO5	Develop effective written and oral communication skills	Apply
2	II	MB202C	Financial Management	Mrs.Roubena Sultana	CO1	To Classify the Nature and Scope of Finance Function	Classify
					CO2	To Evaluate and Appraise the Investment Decisions	Evaluate
					CO3	To Identify the different Sources of Finance	Identify
					CO4	To Classify the Current Assets and Examine the major theories of Dividends	Classify
					CO5	To Outline Corporate Restructuring and Corporate Governance	Outline
3	II	MB203C	MM - Marketing Management	Dr.S.Sujatha	CO1	To understand definition, scope, objectives, phases, models & limitations of operations research and apply the graphical method to find optimal solution.	Understand
					CO2	To apply the primal and dual relationships by adapting to other models.	Apply
					CO3	To apply different application areas of operations research like transportation problem, assignment model and to solve them.	Apply
					CO4	To identify the resources project and generate a plan and work schedule.	Classify
					CO5	To analyze the usage of game theory, Queuing theory and simulation for solving business problems.	Analyse

4	II	MB204C	BA -Business Analytics	Mr.Shaik Kareem Basha	CO1	To articulate the role of business analytics in leveraging big data	Understand
					CO2	Apply descriptive analytics and data visualization techniques effectively.	Choose
					CO3	Implement predictive analytics methods for data-driven insights. .	Choose
					CO4	Utilize prescriptive analytics and optimization techniques in real-world scenarios	Understand
					CO5	Demonstrate proficiency in R for data management and analysis. make it point wise to be copied in excel	Construct
5	II	MB205C	Business Research Methods	Mrs.G.Madhavi	CO1	Demonstrate knowledge of the principles and importance of business research	Analyze
					CO2	To demonstrate the ability to collect data from various sources for the purposes of research.	Demonstrate
					CO3	To Classify the quality of data collected by analysis , scaling and probability	Classify
					CO4	To be able to evaluate by cause and effect the correlation and a mathematical expression by regression of the data	Evaluate
					CO5	To be able to apply the Business research Methods for the solution of problems in practise.	Apply
6	II	MB206C	OR - Operations Research	Mr.Bhaskar	CO1	To Understand the role of managers in the firms	Understand
					CO2	Understand the demand & supply conditions of the firm	Understand
					CO3	To Interpret production function, economies & diseconomies of scale, cost analysis	Interpret
					CO4	To understand market structure & pricing practices	Understand
					CO5	Understand the concept of National income, Inflation & its effect on trade	Understand
7	II	MB207C	S&OM - Services & Operations Management	Mrs. G. ShibaRani	CO1	Gain the conceptual clarity on the basic concepts of R & D	Demonstrate
					CO2	Define budget allocations for R & D projects in organization.	Understand
					CO3	Understand effective R & D Management and evaluating progress	Understand
					CO4	Explain innovation management and importance of innovation	Evaluate
					CO5	Learn about innovation within the organization and impact of IT on innovation	Illustrate

8	II	MB208C	BA-Lab-Business Analytics Lab	Mr. Shaik Kareem Bashir	CO1	Gain proficiency in basic and advanced Excel features, including data formatting, formulas, and chart creation	Illustrate
					CO2	Learn to create pivot tables, use macros, and conduct what-if analyses for informed decision-making.	Demonstrate
					CO3	Understand key statistical concepts, including population vs. sample and measurement scales.	Understand
					CO4	Install R and R Studio;	Demonstrate
					CO5	perform data cleaning, manipulation, and descriptive statistics	Run

Assessment Coordinator

HOD
HEAD

Department of Business Management,
Methodist College of Engineering & Technology,
Abids, Hyderabad-500 001 (T.S.) India



Estd : 2008

METHODIST

COLLEGE OF ENGINEERING & TECHNOLOGY

Accredited by NAAC with A+ and NBA

Affiliated to Osmania University & Approved by AICTE



DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2024-25 EVEN SEMESTER
COURSE OUTCOMES SUMMARY
MBA IV SEMESTER - Autonomous

S.No	Semester	Course Code	Course Name	Course Instructor	CO No	Course Outcome	Taxonomy Level
1	IV	MB401C	SM - Strategic Management	Mrs. G.Madhavi	CO1	The students develops higher level skills in strategic business areas	Formulate
					CO2	The student outlook changes towards business environment	Analyse
					CO3	They are exposed to practical problems of strategy formulation	Determine
					CO4	The students attains the knowledge about Industry and Market	Identify
					CO5	To understand and apply the strategies of mergers and acquisitions	Apply
2	IV	MB402C	BI - Business Intelligence	Mr. C.Shyam /sunder	CO1	Emphasizes the Practical need for good decision support system as Bi in an Organization.	Classify
					CO2	Helps in connecting statics for implementing Data ware houses. Business performance Measurements tools tmd helps in realizing the potential of Business Analysis in decision support.	Compare
					CO3	To understand business performance measurement and PPM process	Understand
					CO4	To apply business analytic tools and data visualisation in GIS	Apply
					CO5	To implement business intelligence and emerging trends	Implement
3	IV	MB403C	SCM - Supply Chain Management	MRs. G.ShibaRani	CO1	gain a holistic understanding of supply chain management and the role of logistics management of it	Summarize
					CO2	Understand the basic drivers that lead to the performance of SCM in effective manner	Understand
					CO3	Identify the role of value chain and its integration in the supply chain	Analyze
					CO4	Sensitize themselves to the role of global sourcing in making supply chain cost effective	Understand
					CO5	Gain an insight into the role of Information Technology in making supply chain agile	Understand

4	IV	MB404E-FI	FRM-Financial Risk Management DSE III	Mrs. A Brundavani	CO1	Understand risk concepts, types, and the risk management process.	Summarize
					CO2	Apply Value at Risk (VaR) and Cash Flow at Risk (CaR) for investment decisions.	Understand
					CO3	Analyze derivatives, including forwards and futures, for risk management.	Analyze
					CO4	Evaluate interest rate and currency swaps for hedging risks.	Understand
					CO5	Assess options and their pricing models in risk management.	Understand
5	IV	MB404E-FII	B&INS - Banking & Insurance (FIN) DSE IV	MRs. G.ShibaRani	CO1	Learn about the performance of banks in India	Understand
					CO2	Learn about the sources and uses of bank funds	Examine
					CO3	Understand the role and importance of insurance, its types, principles, and regulation	Identify
					CO4	Understand the role and importance of insurance, its types, principles, and regulation	Evaluate
					CO5	To learn concept of life insurance and LIC products and GIC products	Understand
6	IV	MB404E-HR-I	LCM-Leadership & Change Management (HR) DSE III	Mrs. G. Madhavi	CO1	The student will gain knowledge and understanding of different leadership styles	Understand
					CO2	The Student will be familiarized with the drivers, methods and model of change.	Examine
					CO3	To implement strategic change process using models and to understand barriers to strategic model	Implement
					CO4	To apply types of change processes in change management	Apply
					CO5	To implement methods using different models in change management	Implement
7	IV	MB404E-HR-II	Performance Management (HR) DSE IV	Mrs. A. Swathi	CO1	To produce Competent Executives	Understand
					CO2	To transform Performance Appraisals, Performance Management	Examine
					CO3	To build pivotal performance	Identify
					CO4	To establish leading Human Capital	Evaluate
					CO5	To apply and implement performance metrics and models in Performance Appraisal system	
8	IV	MB404E-DS I	DV-Data Visualisation DSE III	Dr.G.Saritha	CO1	Enables students to understand importance of Data-Visualization for Decision Making.	Understand
					CO2	Helps students to get practical experience of Data Visualization on Microsoft Power BI.	Examine
					CO3	To understand performance dashboards and monitoring of dashboards	Understand
					CO4	To understand Power BI concepts like major building blocks of Power BI	Understand
					CO5	To understand Microsoft Power BI with excel, sql, web	apply

9	IV	MB404E-DS-II	DMB - Data Mining for Business (sys) - DSE IV	Dr.Sryed Azad	CO1	Enables students to understand the role of data mining in business and decision-making process.	Apply
					CO2	To implement data summarisation, data cleaning, integration and transformation	Implement
					CO3	To understand association. Classification and clustering of data in data mining	Understand
					CO4	To understand Web mining. Web structure, data mining and text mining	Understand
					CO5	To implement data mining applications for banking, financial data analysis, marketing etc.,	Implement

Assessment Coordinator

for HOD
HEAD
Department of Business Management,
Methodist College of Engineering & Technology,
Abids, Hyderabad